



JUNE 5, 2024 ALL DAY

130 E. 59TH STREET, NEW YORK NY 10022

DOWNSTATE CDPA EXPO & TRADE SHOW



SPONSORSHIP & VENDOR OPPORTUNITIES

Who is CDPAANYS?

The Consumer Directed Personal Assistance Association of New York State (CDPAANYS) is New York's foremost expert, thought leader and champion of Consumer Directed Personal Assistance (CDPA). As a self-directed home care program through which consumers recruit, hire & train their own staff to work for them as personal assistants, CDPA is the fastest growing program in Medicaid, with current enrollment estimated at over 200,000 consumers.

CDPAANYS offers support, education & resources to the community in New York and beyond.

Our Team



Bryan O'Malley
Executive Director



Laura Cardwell
Director of
Operations & Events



Julia Battista
Policy Associate



Jose Hernandez
NYC Organizer



Gregg Beratan
Program Manager

2024 Events Calendar

Online Learning Series

Reach 100+ attendees each month by supporting our online learning series.

Downstate CDPA Expo

June 5, UJA-Federation of New York. New event for NYC area leaders & executives. In person.

21st Annual Conference

September 18 & 19 at the Albany Capital Center. More details coming soon!

Downstate CDPA Expo Premier Sponsorships

Join us June 5, 2024 at the UJA-Federation of New York for CDPAANYS' first ever Downstate CDPA Expo & Trade Show. This all-day event is all about connecting you to the New York City provider & fiscal intermediary community and offering opportunities to showcase your business.

Empire Sponsor - Just One Available

- Premier logo placement in all communications, website, event signage
- Standing booth provided by your company at registration table
- Unlimited tickets to NYC Show
- Sponsored post-event social media
- Complimentary booth AND demonstration session at event
- *\$1,000 discount for CDPAANYS members*

\$10,000

VIP Sponsor -

- Premier logo placement in all communications, website, event signage
- Includes 4 tickets to NYC Show
- Complimentary booth AND demonstration session at event
- *\$500 discount for CDPAANYS members*

\$7,500

Liberty Sponsor

- Logo placement in all communications, website, event signage
- Includes 2 tickets to NYC Show
- Complimentary booth at event
- *\$500 discount for CDPAANYS members*

\$3,500

Exhibit Booth

- Includes vendor table, electricity, 2 tickets to show
- *\$500 discount for CDPAANYS members*

\$1,500

Exhibit Booth + 30-Minute Product Demo or Session

- 30 minute product demo
- *\$500 discount for CDPAANYS members*

\$2,000

Downstate CDPA Expo Specialty Sponsorships

Browse our sponsor opportunities for show events & specialty items. Booths and product demos are sold separately. Ideas for custom sponsorships not listed here are always welcome and encouraged. Contact Laura Cardwell at laura@cdpaanys.org or call 518-813-9537 x1 for more information.

Power Lunch Sponsor

- Your support will feed 100+ busy New York professionals.
- Logo placement in all communications, website, event signage
- Exclusive signage in lunch serving area
- *\$500 discount for CDPAANYS members*

\$5,500

Breakfast Sponsor

- Sponsor a delicious breakfast to start the day off right!
- Logo placement in all communications, website, event signage
- Exclusive signage in breakfast serving area
- *\$500 discount for CDPAANYS members*

\$4,000

Network Sponsor

- Support all the tech required to make this event run!
- Logo placement in all communications, website, event signage
- *\$500 discount for CDPAANYS members*

\$3,000

Coffee Break Sponsor

- Keep attendees awake & well hydrated by sponsoring a beverage break.
- Exclusive signage on beverage table.
- Logo placement in all communications, website, event signage

\$2,000

Supporter Sponsor

- Listing as a sponsor & logo placement in all communications, website, event signage

\$1,000



Thank you for your interest in partnering with CDPAANYS for the Downstate Expo & Trade Show.

To reserve space, please send an email to Laura Cardwell at laura@cdpaanys.org or call the office at 518-813-9537 x 1.

All sponsors and vendors are asked to complete the form below. Payment can be made by check or credit card.

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Empire Sponsor | \$10,000 | <input type="checkbox"/> Exhibit Booth Only | \$1,500 |
| <input type="checkbox"/> VIP Sponsor | \$7,500 | <input type="checkbox"/> Exhibit Booth & Product Demo | \$2,000 |
| <input type="checkbox"/> Liberty Sponsor | \$3,500 | | |
| <input type="checkbox"/> Power Lunch Sponsor | \$5,500 | | |
| <input type="checkbox"/> Breakfast Sponsor | \$4,000 | | |
| <input type="checkbox"/> Network Sponsor | \$3,000 | | |
| <input type="checkbox"/> Coffee Break Sponsor | \$2,000 | | |
| <input type="checkbox"/> Supporter Sponsor | \$1,000 | | |

Company/Agency: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Email/Website: _____

Contact

Name: _____

Contact Title: _____

Contact Phone: _____

Email: _____

Please list your company name, address, phone, e-mail & website as you want them to appear in the list of vendors. **The deadline for vendor/sponsor reservations is May 15, 2024.**