

# Sample Social Media Posts For Recruiting

*Tip: Encourage people you trust to share your posts to reach a bigger audience!*

## **Example 1**

I am in need of a Personal Assistant (PA) for 20 hours a week. Certification is not required, as I will train you. The PA will assist me with daily living: cooking, homemaking activities which include (but not limited to) vacuuming, dusting, sweeping or mopping floors, cleaning bathrooms. Must be reliable, clean, & compassionate. Live preferably in the Rochester area. Your own reliable transportation is strongly preferred. Please message me directly for more information.

## **Example 2**

Looking for a new Personal Assistant (PA) for my non-verbal adult son. Experience working with disabled adults is preferred but will train the right candidate. Responsibilities include cooking/feeding, bathing, medication assistance, house cleaning. This position requires physical strength to transfer and lift up to 150 lbs. Hours are up to 40/week during the day.

Pay is \$12.50/hour through a Medicaid agency - sorry, private pay/cash is not possible. Please call me at 716-555-5555 for more information.

## **Example 3**

We are in search of an overnight Personal Assistant (PA) for my dad. Hours are 9 PM-5 AM, Tuesday through Saturday. Overtime at time and a half pay is possible. Must be comfortable working with individuals with dementia/Alzheimer's and willing to pass a drug/background check.

This position pays \$15/hour through [Fiscal Intermediary Name]. Serious inquiries only, please send a private message. Thank you!